

BAKER DONELSON EMERGING COMPANY BOOT CAMP



Introducing the Baker Donelson Emerging Company Boot Camp, a half-day event bringing together representatives from the legal, finance and accounting industries for the benefit of start-up and emerging companies. Baker Donelson is committed to the success of start-up and emerging companies, and we have strategically designed this program to provide information and exchange ideas about issues that companies should consider as they grow in the marketplace.

It's a don't-miss opportunity for entrepreneurs, small business owners and emerging companies.

Baker Donelson will be joined by representatives from Hannis T. Bourgeois, LLP and the Louisiana Business & Technology Center.

Some of the topics to be discussed will include:

- Choice of entity and corporate formation
- Tax
- Intellectual property (patent, copyright and trademark)
- Labor and employment
- Financing and securities laws
- Contracting and licensing
- Confidentiality agreements
- Employee benefits and healthcare
- Accounting and payroll

Tuesday, November 16, 2010

8:30 – 9:00 a.m. Registration

9:00 – 2:00 p.m. Program

Breakfast and lunch will be provided.

Louisiana Emerging Technology Center
2nd Floor Training Room
Louisiana State University Campus
Building 340, East Parker Boulevard
Baton Rouge, Louisiana

The fee is \$25 per attendee, payable at the door. Seating is limited.

To reserve your spot, please RSVP by Thursday, November 11 to Mary Elizabeth James at 225.381.7031 or mejames@bakerdonelson.com.

Parking Instructions:

The Louisiana Emerging Technology Center is adjacent to the Parker Coliseum / Livestock Exhibit Building with a circular drive at the front entrance on East Parker. The parking lot is directly adjacent to the building on the South side, accessible from either the front circular drive or from East Parker.

To view directions and a map, click here.

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Baton Rouge, Louisiana
Tuesday, November 16, 2010

AGENDA

- 8:30-9:00 a.m. **Breakfast and Registration**
- 9:00-9:15 a.m. Welcome and Opening Remarks
David Rieveschl, Baker Donelson
- 9:15-9:45 a.m. Corporate Formation/Taxation
Biff Bayard, Baker Donelson
- 9:45-10:15 a.m. Intellectual Property Basics
Warner Delaune, Baker Donelson
- 10:15-10:45 a.m. Labor and Employment Basics
Phyllis Cancienne, Baker Donelson
- 10:45-11:00 a.m. **Break and Networking**
- 11:00-11:30 a.m. Accounting and Back Office Basics
Hannis T. Bourgeois, LLP
- 11:30-12:00 a.m. Protecting Your Confidential Information and Technology
David Rieveschl, Baker Donelson
- 12:00-12:30 p.m. Employee Benefits for Growing Businesses and What to Expect When
Healthcare Reform Hits Your Payroll: Pitfalls and Practical Tips
Chris Morris, Baker Donelson
- 12:30-1:30 p.m. **Lunch – Presentation and Discussion**
Louisiana Business & Technology Center
- 1:30-2:00 p.m. Basics of Financing Your Business
U.S. Small Business Administration Panel Discussion
- Open Questions
All presenters

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